



BSI-NEWS



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Announcement

We are pleased to share the video recording of the Lee Kong Chian Professorship Public Lecture delivered by Professor David Chan on 27 June 2024, where he discussed a scientist-practitioner approach to understanding and enhancing “meaning in life” and the 5C’s for living meaningfully. He explained how researchers may produce scientific insights and effectively translate them into evidence-based recommendations for policy and practice.

We hope you will find this video useful for creating positive lived experiences. The video is in the public domain and may be shared with anyone.

YouTube video: <https://youtu.be/NEwC3ZHNRHI>

About BSI

The Behavioural Sciences Initiative (BSI) is a multi-disciplinary research initiative for creating, disseminating and applying scientific knowledge about human behaviours in various social, organisational and cultural settings. For more information, please refer to our website.