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## **Dealing with Uncertainty:**

**Comparing Public and Private Sector Organisations in Singapore** 

## **Neo Boon Siong**

Dean, Nanyang Business School, Nanyang Technological University

In his presentation, Professor Neo Boon Siong shared his views on the approaches that public and private sector organisations in Singapore should take in dealing with uncertainty. The following is a summary of the major points:

- Common responses to uncertainty include ignoring, denying, doing more of the same, and overreacting out of fear.
- Possible reasons why an organisation may not be able to respond appropriately to uncertainties are:
  - (i) Established structures hamper the ability to respond in a strategic manner.
  - (ii) Assets have become liabilities, such as fixed assets, legacy IT systems, current expertise and established eco-system.
  - (iii) Limiting assumptions such as industry understanding and regulations.
  - (iv) Past successes create strategic blind-spots, such as corporate dogma and operational efficiency.
- Singapore's success built on an efficient rule-based system has the unintended consequence of diminishing its capacity to deal with an uncertain, disruptive environment.
- Difference in responses between private and public sector are related to their different perspectives on time frames, execution and challenges.
- To build capacity for managing uncertainty, organisations should focus on exploratory innovations, strategic agility and dynamic capabilities.